

Visionary Launches International Virtual Assistants Day

Local Entrepreneur Spearheads First Internet-based International Convention

BALTIMORE, MD (PRWEB) May 16, 2006 – For most professionals Friday, May 19, 2006 will be an ordinary workday – but not for Sharon Williams, an African American Virtual Assistant, who along with over 5,000 colleagues worldwide will be celebrating the first annual International Virtual Assistants Day (IVAD) during the industry’s inaugural convention.

In 2003 President of The 24 Hour Secretary, Sharon Williams founded the Alliance for Virtual Businesses, an assembly of virtual assistants whose mission is to educate the global business community about the benefits of working with virtual professionals. In 2006, she envisioned that if these same internationally-based Virtual Assistants could eliminate geographic boundaries, they would participate in an educational summit showcasing their skills, newest technologies and best business practices. Identifying internet technology that could facilitate the international convergence she dreamed of, Sharon founded the Online International Virtual Assistants Convention (OIVAC) and brainstormed with personal and professional contacts to conduct the Virtual Assistant industry’s first international online convention.

Williams says, “the online convention, scheduled on May 18-20, 2006, will welcome registrants from Australia, France, England, New Zealand, China, India, Venezuela, Canada and other countries. In the 20 to 30 inquiries I receive from callers each week, 85 percent of them openly identify themselves as women seeking an opportunity to take control of their careers and become serious business owners.”

“VAs are making important contributions to the growth and stability of small businesses everywhere, and to recognize these contributions, the third Friday of May, annually, has been registered with Chase’s Calendar of Events as International Virtual Assistants Day (IVAD). This day acknowledges all of the virtual professionals who work so hard to honor our creed: Dedication, Experience, Expertise and Determination to Succeed (DEEDS),” says Williams.

Virtual Assistants or VAs are independent entrepreneurs who work remotely and use the latest technology to deliver professional administrative, creative, managerial, technical, business back-office and/or personal support services to busy professionals. Clients only pay for the time actually spent working on projects and often retain a fixed amount of hours per month for service.

Williams, a former Baltimore City government employee, is a VA pioneer who started her business, The 24 Hour Secretary, long before the Internet Revolution. Specializing in digital dictation and transcription services and administrative and marketing support, her company literally operates 24 hours per day. Utilizing the latest technology at her finger tips, she and her expert team of internationally-based Virtual Assistants assist busy and often overwhelmed executives, entrepreneurs and managers 24 hours a day, every day. She is a Master Virtual Assistant, a certified Professional Real Estate Virtual Assistant, a mentor and author of three books.

About Alliance for Virtual Businesses™

Established in June 2003 the Alliance for Virtual Businesses™ is a volunteer-directed organization, whose primary mission is to promote the growth of free enterprise between virtual assistants, entrepreneurs, small businesses, corporations, associations and other business entities. At the web site client-related case studies, industry-related demographics, and a wealth of other types of information are available to facilitate learning



about our industry. Visit the website at www.allianceforvirtualbiz.com.

About Online International Virtual Assistants Convention

OIVAC is an international convention of Virtual Assistants providing learning, training, networking and information-sharing experience conducive to the hectic schedules of work-at-home and virtual entrepreneurs. For more information visit the website at www.oivac.com.

About The 24 Hour Secretary

The 24 Hour Secretary is a transcription services, administrative and marketing support company assisting busy and often overwhelmed executives, entrepreneurs and managers 24 hours a day, every day. For more information visit the website at www.the24hoursecretary.com.

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<http://www.oivac.com>

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